

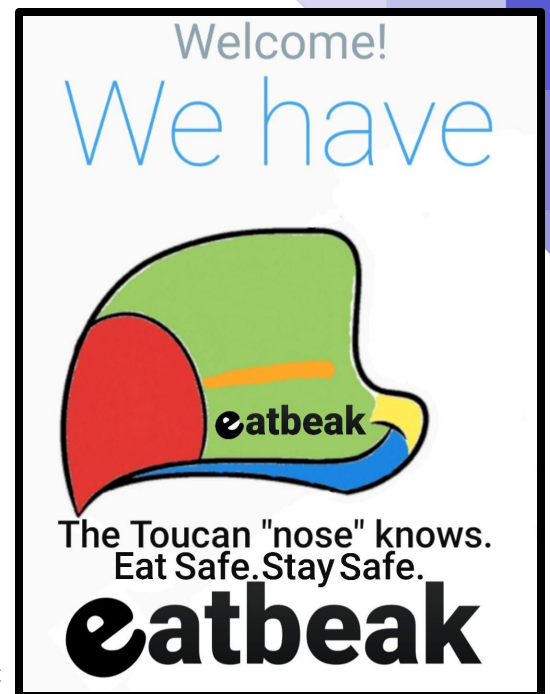
EatBeak Universal



Product Overview

It is abundantly evident and clear that Eating Out is absolutely critically important to a healthy economy, national psyche, and overall wellbeing. “How” we do that in the current environment is KEY. We MUST protect and respect ourselves, waitstaff and others. The amazing way “how” we do that thankfully is now here. Introducing EatBeak!

Extraordinary, exciting - Eatbeak is the world’s first and only single-use only *source control and face mask PPE (Personal Protective Equipment) solution that amazingly now gives “people everywhere” the ability to EAT and enjoy food safely and securely in public or social settings as it significantly helps to prevent the spread of COVID-19 while eating. As we continue to mitigate and conquer this devastating and dangerous virus and as the world grapples with this pandemic, we all must be resilient and boldly push forward so that we can rebuild and re-invigorate our lives, our communities, and our economies. Eatbeak provides an extremely unique, effective, strong, creative and fun solution that helps keep us safe, makes us smile, and gives peace of mind so that we can get back out to reinvigorate, re-establish and restore our world and our lives. Eatbeak enables people to eat out again with supreme confidence because



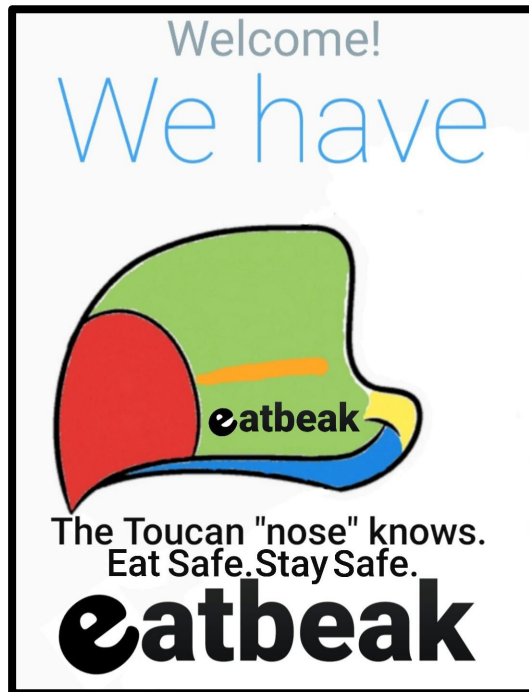
Eatbeak's patented product design allows them to eat and enjoy while it ingeniously shields and helps protect them and those around them as they do.

The Magic and Power of Beaks...

As human beings many things that we find solutions for on our Earth we learn from Nature. Eatbeak was inspired by, of all things, the incredible nature of birds. Eatbeak was created to mimic the amazing multifaceted abilities and the protective qualities of a "bird's beak" and was designed utilizing the "natural principles" of design and construction of their incredible beaks, specifically that of the Toco Toucan. It is mostly unknown by the average person that by way of "natural design" the ingeniously and beautifully designed beaks of birds are not only used to fight and defend, but they primarily are used to eat, manipulate, and shield food, while they remarkably simultaneously function as the "most important" and protective part of a bird's respiratory and breathing system. Exactly what we "humans" now need and are looking for!!

FUNFACTS: Did You Know that...

- Did you also know that - the beak/bill of a Toucan is so incredibly strong that even some "aircraft" have been designed following the principles of its construction?



- And did you know that - as strong, protective and as beautiful as they are, the beaks of the Toco Toucan are still extremely lightweight and flexible? JUST LIKE the EATBEAK!!!!

OUR MISSION

The EatBeak and the BeakMask (see below) were created and designed to enable individuals during these times to safely and comfortably eat out in a public setting, and/or to help schools, restaurants, hospitals, hotels, institutions, etc. provide a way for their customers, students, patients, etc. to eat safely and comfortably inside of their establishments, and/or to enable them to eat safely and comfortably outside of their locations in greater numbers and capacities in

accordance with local laws and ordinances. EATBEAK is what we NEED TODAY. In responsible society good health and safety measures are encouraged and practiced, and when practiced they help to grow and build community and the economy. Our hope and goal is to encourage and support safety and responsibility, and work closely with communities and local government to update and adjust laws and ordinances when and where warranted as part of a phased cooperative government progress plan that incorporates and encourages the use of EatBeak.

How We Do It

So really, how do we do it? The “EatBeak” is a patented, science-based, multicolored, Toco Toucan beak shaped single-use, disposable protective source control combination face mask and mini-shield that allows the wearer to eat while shielding them and helping to protect those around them. The mask/beak is relatively compact in length and folds down flat lengthwise.

The BeakMask is a patented, reusable, washable, 3-layer “cloth mask” that has a Velcro “mouth flap” that opens. The BeakMask is worn under the EatBeak, and its mouth flap flips down and is secured underneath the chin (attaches by Velcro) and then allows for eating when used in conjunction with the EatBeak. The BeakMask is sold separately.

- The Eatbeak can be worn and used independently of or in conjunction with the BeakMask.
- The BeakMask provides a reusable, additional layer of functional convenience, safety, and security, however it “is not” designed to be used to eat independent of, or to eat without the use of the EatBeak. It is designed and can be worn however as a stand-alone reusable protective face mask.

The Conclusion of this Matter

Currently in most areas restaurants, for instance, understandably are only allowed to operate outdoors and/or in extremely limited capacities. Let’s face it, businesses just cannot survive this way. And to further exacerbate matters, the Fall and the Winter seasons will be soon upon us. What are we going to do? Well, it is clear - EatBeak. EatBeak is both revolutionary and evolutionary. These are the times that we are now in, and this is the thing that we must do. And in so doing, as is common to the creative nature, hearts, and minds of humans, we will adopt and individualize, and each person will make this their own.

EatBeak is for both young and old, and is designed for fun, brilliance, style, and message as much as it is also for safety, practicality and purpose. Social Media and Popular Culture are just some of the platforms, places and “smart frontiers” that this will undoubtedly latch onto and grow with. In addition to providing a responsible clever way to safely eat out and socialize with peace of mind Eatbeak provides a form of positive, fun, and creative “expression” that we ALL desperately crave and need in times such as these. That is why EatBeak is not only an innovative, much needed new product and idea but a powerful visual STATEMENT and a

MOVEMENT. It is a new way to do, a new way to show, and a new way to be as we work together to conquer this invisible foe that has hampered our lives and as we move forward to help finally revive and restore our world.

The Toucan Nose actually and literally does know. Eat Safe, Stay Safe, EatBeak. Protect waitstaff and protect yourselves by helping to protect others. Go to www.geteatbeak.com, or contact your local distributor or food service broker or rep. Let's work together so that we can responsibly and safely get back to enjoying and living our lives while in the process we help and encourage all of society to be safe and do likewise.

Additional Info

1. There is an area for customized logo or mascot placement on Eatbeak and BeakMask. Restaurants, Schools, Teams, Institutions, etc. can preorder to have their customized logos or mascots placed on Eatbeak disposable masks only. Individual retail customers can have customized logo order requests placed online on www.geteatbeak.com for BeakMask reusable mask orders only.
2. *The CDC refers to Source Control as the use of a facemask, shield, or cloth face covering over the mouth and nose to contain that individual's respiratory secretions to help prevent transmission from infected individuals who may or may not have symptoms of COVID-19. Therefore, the concept is that if "everyone" in an environment uses adequate Source Control equipment in conjunction with other guidelines then that would significantly help to protect from and prevent the spread of COVID-19.
 - Online exclusively at www.geteatbeak.com